



## Zebra® S4M™

The Next Generation in the Legacy Stripe® Series  
Thermal, On-Demand, Metal Bar Code Printer

### The Simple Way to Add Dependable Printing

Whether you're new to bar coding, upgrading from an older Stripe or desktop printer, or adding new printers, Zebra's S4M thermal printer delivers an affordable solution for many labeling requirements.

Designed for the budget-minded, this printer offers you ease of use, the durability of a metal frame/case, and a full 8" media roll capacity that means fewer label changes. The S4M is an outstanding value compared to similar printers on the market.

### Simple to Use

The S4M printer's front control panel features a streamlined menu for simple navigation, while its proven side-loading design eliminates threading of labels and ribbons for quick, easy loading. The result: your operators have more time to focus on more productive tasks.

### Simple to Integrate

The S4M printer offers a variety of ways to connect—from serial, parallel, and USB interfaces to internal 10/100 Ethernet or IEEE 802.11b/g—for simple system integration. And it will fit right in with your other Zebra printers because it speaks the same programming languages (ZPL® and EPL™). Plus, Zebra's APL™ language lets you easily change from other-brand printers to S4M printers without changing your label formats.

Zebra's S4M printer proudly wears the Stripe family name by providing the features needed to support many applications, including:

- Compliance labeling—comply with the latest industry and customer requirements
- Manufacturing—provide accurate, end-to-end identification to track materials through your factory or supply chain
- Distribution—bar code labeling for packing, shipping, inventory management
- Healthcare patient safety—hospital pharmacy unit-dose labeling, specimen and lab labeling, wristband printing, admissions/records labeling
- Unicode™ compliant—for faster, multi-language printing to meet global needs



# S 4 M



## Specifications at a Glance\*

### MEDIA CHARACTERISTICS

**Maximum non-continuous label length**

39"/991 mm

**Media label and liner width**

0.75"/19.4 mm to 4.50"/114 mm

**Maximum media roll size**8.0"/203 mm O.D. on a 3.0"/76 mm I.D. core  
6.0"/152 mm O.D. on a 1.0"/25 mm I.D. core**Media thickness**

0.003"/0.076 mm to 0.010"/0.25 mm

**Media types**

Continuous, die-cut, tags, black-mark

### RIBBON CHARACTERISTICS (THERMAL TRANSFER OPTION ONLY)

**Outside diameter**

3.2"/81.3 mm

**Standard length**

984'/300 m or 1476'/450 m

**Ratio**2:1 media roll to ribbon ratio for 984'/300 m  
3:1 media roll ribbon ratio for 1476'/450 m**Width**

1.57"/40 mm to 4.33"/110 mm

**Ribbon setup**

Ribbon wound ink-side out

**Core inner diameter (I.D.)**

1.0"/25.4 mm

### OPERATING CHARACTERISTICS

**Environmental**

Operating Temp. 40°F/5°C to 104°F/40°C (Thermal Transfer) and 32°F/0°C to 104°F/40°C (Direct Thermal)

Storage Temp. -40°F/-40°C to 140°F/60°C

Operating Humidity 20% to 85% non-condensing

Storage Humidity 5% to 85% non-condensing

**Electrical**

Universal auto-ranging (PFC-compliant) power supply 90-265VAC, 48-62 Hz

**Agency Approvals**

Agency approvals: IEC 60950, EN 55022 Class B, EN55024, EN 61000-3-2, EN 61000-3-3.

Markings: cULus, CE Marking, FCC-B, ICES-003, VCCI, C-Tick, NOM, IRAM, CCC, GOST-R

### PHYSICAL CHARACTERISTICS

Width: 10.7"/272 mm

Height: 11.6"/295 mm

Depth: 18.8"/477 mm

Weight: 27.2 lbs/12.4 kg

Shipping weight: 33.5 lbs/15.2 kg

### OPTIONS AND ACCESSORIES

Printhead 300 dpi/12 dots per mm

Peel—a front mount, passive peel option, with no take-up spindle

Factory Installed 64 MB Flash memory option

Real-time clock (RTC) option

Thermal transfer ribbon handling system

Keyboard display unit (KDU)

### ZEBRALINK™ SOLUTIONS

**Software**

ZebraDesigner™ Pro (optional)

ZebraDesigner

ZebraNet™ Bridge Enterprise

ZebraNet Utilities v 7.0

Zebra Universal Driver

**Networking Options**

ZebraNet® Wireless Plus option (internal)

ZebraNet 10/100 PrintServer option (internal or external)

**Firmware**

ZPL II®

Global Printing

EPL2™

APLmats.

Web View

Alert

### BAR CODE SYMBOLOGIES

**Linear**

Code 11, Code 39, Code 93, Code 128 subsets A/B/C and UCC case C codes, UPC-A, UPC-E, EAN-8, EAN-13, UPC and EAN 2 or 5 digit extensions, Plessey, Postnet, Standard 2-of-5, Industrial 2-of-5, Interleaved 2-of-5, Logmars, MSI, Codabar, Planet Code, GS DataBar (RSS)

**2-Dimensional**

Aztec, Codablock, PDF417, Code 49, Data Matrix, GS1 DataBar (RSS), MaxiCode, QR Code, MicroPDF417, TLC 39, RSS

(ZPL only, other firmware languages may vary)

### FONTS AND GRAPHICS

(ZPL only, other firmware languages may vary)

7 bitmapped, 1 smooth scalable (CG Triumvirate™ Bold Condensed)

International character sets supporting the following code page: IBM® Code Page 850 International character set

Support user-defined fonts and graphics—including custom logos

ZPL II drawing commands—including boxes and lines

Contains UFST® from Monotype Imaging Inc.

**For optimum print quality and printer performance, use genuine Zebra™ supplies.**

The next generation in the legacy Stripe series, the S4M's affordability, ease of use, metal construction and a variety of connectivity options make it an outstanding value.

### STANDARD FEATURES

Print methods: Direct thermal Thermal Transfer (optional)

Construction: Die-cast metal frame with sheet metal enclosure

Metal media cover with enlarged clear window

Element Energy Equalizer™ (E<sup>3</sup>) for superior print quality

Back-lit LCD control panel

Parallel, USB 1.1 and RS-232 serial ports

### PRINTER SPECIFICATIONS

**Resolution**

203 dpi/8 dots per mm

300 dpi/12 dots per mm (optional)

**Memory**

Standard: 4 MB Flash, 8 MB DRAM

**Print Width**

4.09"/104 mm

**Print Length**

203 dpi: 157"/3,988 mm

300 dpi: 73"/1,854 mm (optional)

**Print Speed**

6"/152 mm per second

**Media Sensors**

Transmissive and reflective sensing sensors

\*Specifications subject to change without notice. ©2007 ZIH Corp. EPL, APL, Element Energy Equalizer, ZebraLink, EPL2, ZebraNet, and all product names and numbers are Zebra trademarks, and Zebra, ZPL, E<sup>3</sup>, ZebraNet, and ZPL II are registered trademarks of ZIH Corp. All rights reserved. Unicode is a trademark of Unicode, Inc. CG Triumvirate is a trademark of Agfa Division, Miles Inc. IBM is a registered trademark of International Business Machines Corporation. UFST is a trademark of Monotype Imaging Inc. and may be registered in certain jurisdictions. All other trademarks are the property of their respective owners.

**HEADQUARTERS** Zebra Technologies International, LLC **T:** +1 847 793 2600 or +1 800 423 0442 **F:** +1 847 913 8766  
**ADDRESS:** 333 Corporate Woods Parkway, Vernon Hills, IL 60061-3109 U.S.A. **WEB:** www.zebra.com

**OTHER LOCATIONS** **USA:** California, Rhode Island, Texas, Wisconsin **EUROPE:** France, Germany, Italy, Netherlands, Poland, Spain, Sweden, United Kingdom **ASIA-PACIFIC:** Australia, China, Japan, Singapore, South Korea  
**LATIN AMERICA:** Florida (USA), Mexico **AFRICA/MIDDLE EAST:** South Africa, United Arab Emirates



Zebra Technologies Corporation  
An ISO 9001 registered company  
GSA#: GS-35F-0268N  
©2007 ZIH Corp. Printed in U.S.A.  
#13919L-001 Rev. 3 (5/07) 5M